### 1. Be transparent and communicate



"Share as much information with us as possible."

Be open about information with your study team. The more information you can provide about timelines, frustrations, concerns, etc., the better.

Your team can't improve if they are not aware of any challenges.



## 2. Be open to receiving feedback



"Help us help you."

Study teams love working with companies that are open to receiving feedback regarding protocol, study design, sites, and logistics of the study. And of course, a willingness to implement feedback when it makes sense.



# 3. Positivity matters



"We fully understand how stressful studies can be. That's why we do our best for you."

Clinical trials are extremely stressful and important for every client, so our teams make tremendous effort to ensure studies run the best way possible. Working with sponsors who are positive and respectful helps us continue to stay energized and prevents burnout.



#### 4. We are one team



"It's all about the mindset."

We work best with sponsors who work closely with us. Thinking together as one team is key to helping solve problems and ensuring the study stays on track.



# 5. Develop a trusting relationship



"Assume that we have your best interest at heart.
Because we do."

We understand that building trust takes time. We love a sponsor who learns to trust their study team and truly believes that we have their best interest in mind.



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Chief Cheer Officer Lexitas Pharma Services

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